

Greece
Foodexpo

16-18 MARCH 2019

ATHENS • GREECE

METROPOLITAN

HELIOS
at Food Expo
Greece



Helios Pasta Industry is participating with two booths at the **6th International Food and Beverage Trade Show FOOD EXPO GREECE**, the largest trade show for the Food & Beverage industry in Southeastern Europe – which will take place at the **Athens Metropolitan Expo**, the most modern exhibition centre in Greece, **from Saturday March 16 through Monday March 18, 2019.**

In just five years, FOOD EXPO GREECE has become one of the fastest growing Food & Beverage trade shows in the world, with 1,300 Greek and foreign exhibitors and 5,000 international visitors – and has become a pole of attraction for upwards of 70,000 professionals from the Retail, Wholesale and the Mass Catering & Food-Service industry.

With its dynamic presence at the trade show, HELIOS anticipates to strengthen its position in both the domestic and international market and create a number of successful new commercial collaborations. Visitors will have the chance to see first-hand the wide range of HELIOS products, our **“kiddo pasta”** in various creative designs and to learn about pioneering and innovative new products such as our **new line of organic pasta “Zeedoros (life-giving) land”, made from Emmer-Farro dicocco wheat**, which is unique in its ability to retain its special nutritional qualities during cooking – according to recipes and methods inspired by the traditional rural Greek diet.

Recognizing the ever-increasing demand for **gluten-free products**, HELIOS is hosting a separate booth for its **gluten-free pasta products**, which are made exclusively with rice and corn flour. HELIOS is also presenting the **Molino Di Ferro and Semper** brands, which feature a wide range of gluten-free products such as polenta, snacks, mixes, etc. - which are ideal for those with celiac disease or who have wheat intolerance.

We look forward to seeing you at our booths:

Hall 3 Stand A06

Hall 3 Stand C31 (Gluten free stand)

